

Product Innovation Management 2.2 (Summer 2013)

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Multi-source reading list to support students in their pursuit of an understanding of Product Management and Product Innovation. This reading list is not intended as an exhaustive list but as a springboard from which they can pursue further reading.

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Pruitt, John, Adlin, Tamara. The essential persona lifecycle: your guide to building and using personas [Internet]. San Francisco, Calif: Morgan Kaufmann; 2010. Available from: <http://www.sciencedirect.com/science/book/9780123814180>

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NetLibrary, Inc. Harvard business review on advances in strategy [Internet]. 2nd Edition. Boston: Harvard Business School Press; 2002. Available from: <http://www.netLibrary.com/urlapi.asp?action=summary&v=1&bookid=79110>

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Thomson, Peninah, Lloyd, Tom. Women & the new business leadership [Internet]. Palgrave Macmillan; 2011. Available from: <https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://shib.manchester.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780230306882>

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Liz Grauerholz and Sharon Bouma-Holtrop. Exploring Critical Sociological Thinking. Teaching Sociology [Internet]. American Sociological Association; 2003;31(4):485-496. Available from: <http://www.jstor.org/stable/3211372>

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Kotter P, Ciriacy M. Xylose fermentation by *Saccharomyces cerevisiae*. *Applied Microbiology and Biotechnology* [Internet]. 1993 Mar;38(6):776–783. Available from: <http://dx.doi.org/10.1007/BF00167144>

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Wirth L. *Urbanism as a Way of Life*. *American Journal of Sociology* [Internet]. The University of Chicago Press; 1938;44(1):1–24. Available from: <http://www.jstor.org/stable/2768119>

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Journal of Product Innovation Management. A test publisher; Available from: [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1540-5885/issues](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1540-5885/issues)

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Baxevanis, Andreas D., Ouellette, B. F. Francis. *Bioinformatics: a practical guide to the analysis of genes and proteins*. 3rd ed. New York: Wiley; 2004.

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Trott, Paul. *Innovation management and new product development*. 5th ed. Harlow, England: Financial Times/Prentice Hall; 2012.

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Saaksvuori, Antti, Immonen, Anselmi. *Product Lifecycle Management* [Internet]. Second Edition. Berlin, Heidelberg: Springer Berlin · Heidelberg; 2005. Available from: <http://dx.doi.org/10.1007/b138258>

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Emerald | Advances in Business Marketing and Purchasing | Volume 13 - Managing Product Innovation. Available from:

<http://www.emeraldinsight.com/books.htm?issn=1069-0964&volume=13>

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You Can't Innovate Like Apple [Internet]. Available from:
<http://www.pragmaticmarketing.com/resources/You-Cant-Innovate-Like-Apple>

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Kahn KB, Product Development & Management Association, ebrary, Inc. The PDMA handbook of new product development [Internet]. 3rd ed. Hoboken, N.J.: Wiley; 2013. Available from: <http://site.ebrary.com/lib/nottinghamtrent/Doc?id=10632132>

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Tidd, Joseph, Bessant, J. R. Managing innovation: integrating technological, market and organizational change. 4th ed. Hoboken, N.J.: Wiley; 2009.

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Pruitt, John, Adlin, Tamara. The persona lifecycle: keeping people in mind throughout product design. London: Elsevier Academic; 2006.

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Hydell R. The Productivity Dilemma: Roadblock to Innovation in the Automobile Industry. By William J. Abernathy. Baltimore: The Johns Hopkins University Press, 1978. Pp. 265. \$16.00. The Journal of Economic History. 2010 May 11;40(03):823–825.

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Evanschitzky H, Eisend M, Calantone RJ, Jiang Y. Success Factors of Product Innovation: An Updated Meta-Analysis. Journal of Product Innovation Management. 2012 Dec;29(29):21–37.

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Hammond E. Chapter 1 of Innovation management and new product development.

Innovation management and new product development. 5th ed. Harlow, England: Financial Times/Prentice Hall; 2012. p. 1-10.

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Tushman, Michael L., Anderson, Philip. Managing strategic innovation and change: a collection of readings. 2nd ed. Oxford: Oxford University Press; 2004.

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Autant-Bernard C, Chalaye S, Manca F, Moreno R, Suriñach J. Measuring the adoption of innovation. A typology of EU countries based on the Innovation Survey. Innovation: The European Journal of Social Science Research. 2010 Sep;23(3):199-222.

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Trott, Paul. Chapter 2 & 3 of Innovation management and new product development. Innovation management and new product development. 5th ed. Harlow, England: Financial Times/Prentice Hall; 2012.

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