

Product Innovation Management 2.2 (Summer 2013)

Multi-source reading list to support students in their pursuit of an understanding of Product Management and Product Innovation. This reading list is not intended as an exhaustive list but as a springboard from which they can pursue further reading.

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@article{Autant-Bernard_Chalaye_Manca_Moreno_Suriñach_2010, title={Measuring the adoption of innovation. A typology of EU countries based on the Innovation Survey}, volume={23}, DOI={10.1080/13511610.2010.547739}, number={3}, journal={Innovation: The European Journal of Social Science Research}, author={Autant-Bernard, Corinne and Chalaye, Sylvie and Manca, Fabio and Moreno, Rosina and Suriñach, Jordi}, year={2010}, month={Sep}, pages={199-222} }

@book{Baxevanis, Andreas D._Ouellette, B. F. Francis_2004, address={New York}, edition={3rd ed}, title={Bioinformatics: a practical guide to the analysis of genes and proteins}, publisher={Wiley}, author={Baxevanis, Andreas D. and Ouellette, B. F. Francis}, year={2004} }

@book{Christensen_2000, address={Hawthorn}, edition={abridged edition}, title={Innovator's Dilemma: When New Technologies Cause Great Firms to Fail}, publisher={Penguin Books Australia}, author={Christensen, Clayton M.}, year={2000} }

@article{Evanschitzky_Eisend_Calantone_Jiang_2012, title={Success Factors of Product Innovation: An Updated Meta-Analysis}, volume={29}, DOI={10.1111/j.1540-5885.2012.00964.x}, number={29}, journal={Journal of Product Innovation Management}, author={Evanschitzky, Heiner and Eisend, Martin and Calantone, Roger J. and Jiang, Yuanyuan}, year={2012}, month={Dec}, pages={21-37} }

@inbook{Hammond_2012, address={Harlow, England}, edition={5th ed}, title={Chapter 1 of Innovation management and new product development}, booktitle={Innovation management and new product development}, publisher={Financial Times/Prentice Hall}, author={Hammond, Evey}, year={2012}, pages={1-10} }

@article{Hydell_2010, title={The Productivity Dilemma: Roadblock to Innovation in the Automobile Industry. By William J. Abernathy. Baltimore: The Johns Hopkins University Press, 1978. Pp. 265. \$16.00.}, volume={40}, DOI={10.1017/S0022050700093621}, number={03}, journal={The Journal of Economic History}, author={Hydell, Richard}, year={2010}, month={May}, pages={823-825} }

@book{Kahn_Product Development & Management Association_ebrary, Inc_2013, address={Hoboken, N.J.}, edition={3rd ed}, title={The PDMA handbook of new product development}, url={http://site.ebrary.com/lib/nottinghamtrent/Doc?id=10632132},

`publisher={Wiley}, author={Kahn, Kenneth B. and Product Development & Management Association and ebrary, Inc}, year={2013} }`

`@article{Kotter_Ciriacy_1993, title={Xylose fermentation by Saccharomyces cerevisiae}, volume={38}, url={http://dx.doi.org/10.1007/BF00167144}, DOI={10.1007/BF00167144}, number={6}, journal={Applied Microbiology and Biotechnology}, author={Kotter, Peter and Ciriacy, Michael}, year={1993}, month={Mar}, pages={776-783} }`

`@article{Liz Grauerholz and Sharon Bouma-Holtrop_2003, title={Exploring Critical Sociological Thinking}, volume={31}, url={http://www.jstor.org/stable/3211372}, number={4}, journal={Teaching Sociology}, publisher={American Sociological Association}, author={Liz Grauerholz and Sharon Bouma-Holtrop}, year={2003}, pages={485-496} }`

`@book{NetLibrary, Inc_2002, address={Boston}, edition={2nd Edition}, title={Harvard business review on advances in strategy}, volume={The Harvard business review paperback series}, url={http://www.netLibrary.com/urlapi.asp?action=summary&v=1&bookid=79110}, publisher={Harvard Business School Press}, author={NetLibrary, Inc}, year={2002} }`

`@book{Pruitt, John_Adlin, Tamara_2006, address={London}, title={The persona lifecycle: keeping people in mind throughout product design}, volume={The Morgan Kaufmann series in interactive technologies}, publisher={Elsevier Academic}, author={Pruitt, John and Adlin, Tamara}, year={2006} }`

`@book{Pruitt, John_Adlin, Tamara_2010, address={San Francisco, Calif}, title={The essential persona lifecycle: your guide to building and using personas}, url={http://www.sciencedirect.com/science/book/9780123814180}, publisher={Morgan Kaufmann}, author={Pruitt, John and Adlin, Tamara}, year={2010} }`

`@book{Saaksvuori, Antti_Immonen, Anselmi_2005, address={Berlin, Heidelberg}, edition={Second Edition}, title={Product Lifecycle Management}, url={http://dx.doi.org/10.1007/b138258}, publisher={Springer Berlin · Heidelberg}, author={Saaksvuori, Antti and Immonen, Anselmi}, year={2005} }`

`@book{Sambrook, Joseph_Russell, David W._2001a, address={Cold Spring Harbor, N.Y.}, edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }`

`@book{Sambrook, Joseph_Russell, David W._2001b, address={Cold Spring Harbor, N.Y.}, edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }`

`@book{Sambrook, Joseph_Russell, David W._2001c, address={Cold Spring Harbor, N.Y.}, edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }`

`@book{Sambrook, Joseph_Russell, David W._2001d, address={Cold Spring Harbor, N.Y.},`

edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }

@book{Sambrook, Joseph_Russell, David W._2001e, address={Cold Spring Harbor, N.Y.}, edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }

@book{Sambrook, Joseph_Russell, David W._2001f, address={Cold Spring Harbor, N.Y.}, edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }

@book{Sambrook, Joseph_Russell, David W._2001g, address={Cold Spring Harbor, N.Y.}, edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }

@book{Sambrook, Joseph_Russell, David W._2001h, address={Cold Spring Harbor, N.Y.}, edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }

@book{Sambrook, Joseph_Russell, David W._2001i, address={Cold Spring Harbor, N.Y.}, edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }

@book{Sambrook, Joseph_Russell, David W._2001j, address={Cold Spring Harbor, N.Y.}, edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }

@book{Thomson, Peninah_Lloyd, Tom_2011a, title={Women & the new business leadership}, url={https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://shib.manchester.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780230306882}, publisher={Palgrave Macmillan}, author={Thomson, Peninah and Lloyd, Tom}, year={2011} }

@book{Thomson, Peninah_Lloyd, Tom_2011b, title={Women & the new business leadership}, url={https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://shib.manchester.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780230306882}, publisher={Palgrave Macmillan}, author={Thomson, Peninah and Lloyd, Tom}, year={2011} }

@book{Thomson, Peninah_Lloyd, Tom_2011c, title={Women & the new business leadership}, url={https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://shib.manchester.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780230306882}, publisher={Palgrave Macmillan}, author={Thomson, Peninah and Lloyd, Tom}, year={2011} }

bstractView/S9780230306882}, publisher={Palgrave Macmillan}, author={Thomson, Peninah and Lloyd, Tom}, year={2011} }

@book{Thomson, Peninah_Lloyd, Tom_2011d, title={Women & the new business leadership},
url={https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://shib.manchester.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780230306882}, publisher={Palgrave Macmillan}, author={Thomson, Peninah and Lloyd, Tom}, year={2011} }

@book{Tidd, Joseph_Bessant, J. R._2009a, address={Hoboken, N.J.}, edition={4th ed}, title={Managing innovation: integrating technological, market and organizational change}, publisher={Wiley}, author={Tidd, Joseph and Bessant, J. R.}, year={2009} }

@book{Tidd, Joseph_Bessant, J. R._2009b, address={Hoboken, N.J.}, edition={4th ed}, title={Managing innovation: integrating technological, market and organizational change}, publisher={Wiley}, author={Tidd, Joseph and Bessant, J. R.}, year={2009} }

@book{Tidd, Joseph_Bessant, J. R._2009c, address={Hoboken, N.J.}, edition={4th ed}, title={Managing innovation: integrating technological, market and organizational change}, publisher={Wiley}, author={Tidd, Joseph and Bessant, J. R.}, year={2009} }

@book{Trott, Paul_2012a, address={Harlow, England}, edition={5th ed}, title={Innovation management and new product development}, publisher={Financial Times/Prentice Hall}, author={Trott, Paul}, year={2012} }

@inbook{Trott, Paul_2012b, address={Harlow, England}, edition={5th ed}, title={Chapter 2 & 3 of Innovation management and new product development}, booktitle={Innovation management and new product development}, publisher={Financial Times/Prentice Hall}, author={Trott, Paul}, year={2012} }

@book{Tushman, Michael L._Anderson, Philip_2004a, address={Oxford}, edition={2nd ed}, title={Managing strategic innovation and change: a collection of readings}, publisher={Oxford University Press}, author={Tushman, Michael L. and Anderson, Philip}, year={2004} }

@book{Tushman, Michael L._Anderson, Philip_2004b, address={Oxford}, edition={2nd ed}, title={Managing strategic innovation and change: a collection of readings}, publisher={Oxford University Press}, author={Tushman, Michael L. and Anderson, Philip}, year={2004} }

@book{Tushman, Michael L._Anderson, Philip_2004c, address={Oxford}, edition={2nd ed}, title={Managing strategic innovation and change: a collection of readings}, publisher={Oxford University Press}, author={Tushman, Michael L. and Anderson, Philip}, year={2004} }

@article{Wirth_1938, title={Urbanism as a Way of Life}, volume={44}, url={http://www.jstor.org/stable/2768119}, number={1}, journal={American Journal of Sociology}, publisher={The University of Chicago Press}, author={Wirth, Louis}, year={1938}, pages={1-24} }

@article{Journal of Product Innovation Management,

url={ [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1540-5885/issues](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1540-5885/issues)},
publisher={A test publisher} }

@article{Emerald | Advances in Business Marketing and Purchasing | Volume 13 -
Managing Product Innovation,
url={ <http://www.emeraldinsight.com/books.htm?issn=1069-0964&volume=13>} }

@misc{You Can't Innovate Like Apple,
url={ <http://www.pragmaticmarketing.com/resources/You-Cant-Innovate-Like-Apple>} }