

Product Innovation Management 2 (Summer 2012)

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Multi-source reading list to support students in their pursuit of an understanding of Product Management and Product Innovation. This reading list is not intended as an exhaustive list but as a springboard from which they can pursue further reading.

@article{Autant-Bernard_Chalaye_Manca_Moreno_Suriñach_2010, title={Measuring the adoption of innovation. A typology of EU countries based on the Innovation Survey}, volume={23}, DOI={10.1080/13511610.2010.547739}, number={3}, journal={Innovation: The European Journal of Social Science Research}, author={Autant-Bernard, Corinne and Chalaye, Sylvie and Manca, Fabio and Moreno, Rosina and Suriñach, Jordi}, year={2010}, month={Sep}, pages={199-222} }

@book{Baxevanis_Cuellette_Ouellette_2014, title={Bioinformatics: A Practical Guide to the Analysis of Genes and Proteins}, publisher={Wiley-Interscience}, author={Baxevanis, Andreas and Cuellette, B F and Ouellette, B F Francis}, year={2014} }

@book{Christensen, Clayton M._1997, address={Boston, Mass}, title={The innovator's dilemma: when new technologies cause great firms to fail}, volume={The management of innovation and change series}, publisher={Harvard Business School Press}, author={Christensen, Clayton M.}, year={1997} }

@book{Ethridge, Don E._2004, address={Ames, Iowa}, edition={2nd ed}, title={Research methodology in applied economics: organizing, planning, and conducting economic research}, url={http://www.loc.gov/catdir/toc/ecip0413/2004001461.html}, publisher={Blackwell Pub}, author={Ethridge, Don E.}, year={2004} }

@article{Evanschitzky_Eisend_Calantone_Jiang_2012, title={Success Factors of Product Innovation: An Updated Meta-Analysis}, volume={29}, DOI={10.1111/j.1540-5885.2012.00964.x}, number={29}, journal={Journal of Product Innovation Management}, author={Evanschitzky, Heiner and Eisend, Martin and Calantone, Roger J. and Jiang, Yuanyuan}, year={2012}, month={Dec}, pages={21-37} }

@inbook{Hammond_2012, address={Harlow, England}, edition={5th ed}, title={Chapter 1 of Innovation management and new product development}, booktitle={Innovation management and new product development}, publisher={Financial Times/Prentice Hall}, author={Hammond, Evey}, year={2012}, pages={1-10} }

@article{Hydell_2010, title={The Productivity Dilemma: Roadblock to Innovation in the Automobile Industry. By William J. Abernathy. Baltimore: The Johns Hopkins University Press, 1978. Pp. 265. \$16.00.}, volume={40}, DOI={10.1017/S0022050700093621}, number={03}, journal={The Journal of Economic History}, author={Hydell, Richard}, year={2010}, month={May}, pages={823-825} }

@book{Jenkins, Jennifer_2000, address={Oxford}, title={The phonology of English as an international language: new models, new norms, new goals}, volume={Oxford applied linguistics}, publisher={OUP}, author={Jenkins, Jennifer}, year={2000} }

@book{Kahn_Product Development & Management Association_ebrary, Inc_2013, address={Hoboken, N.J.}, edition={3rd ed}, title={The PDMA handbook of new product development}, url={http://site.ebrary.com/lib/nottinghamtrent/Doc?id=10632132}, publisher={Wiley}, author={Kahn, Kenneth B. and Product Development & Management Association and ebrary, Inc}, year={2013} }

@book{Knapp_Zeratsky_Kowitz_2016, address={London}, title={Sprint: how to solve big problems and test new ideas in just five days}, publisher={Bantam Press}, author={Knapp, Jake and Zeratsky, John and Kowitz, Braden}, year={2016} }

@article{Kotter_Ciriacy_1993, title={Xylose fermentation by *Saccharomyces cerevisiae*}, volume={38}, url={http://dx.doi.org/10.1007/BF00167144}, DOI={10.1007/BF00167144}, number={6}, journal={Applied Microbiology and Biotechnology}, author={Kotter, Peter and Ciriacy, Michael}, year={1993}, month={Mar}, pages={776-783} }

@article{Liz Grauerholz and Sharon Bouma-Holtrop_2003, title={Exploring Critical Sociological Thinking}, volume={31}, url={http://www.jstor.org/stable/3211372}, number={4}, journal={Teaching Sociology}, publisher={American Sociological Association}, author={Liz Grauerholz and Sharon Bouma-Holtrop}, year={2003}, pages={485-496} }

@book{Mackay_O'Sullivan_Open University_1999, address={London}, title={The media reader: continuity and transformation}, publisher={SAGE}, author={Mackay, Hugh and O'Sullivan, Tim and Open University}, year={1999} }

@book{NetLibrary, Inc_2002, address={Boston}, edition={2nd Edition}, title={Harvard business review on advances in strategy}, volume={The Harvard business review paperback series}, url={http://www.netLibrary.com/urlapi.asp?action=summary&v=1&bookid=79110}, publisher={Harvard Business School Press}, author={NetLibrary, Inc}, year={2002} }

@book{Pruitt, John_Adlin, Tamara_2006, address={London}, title={The persona lifecycle: keeping people in mind throughout product design}, volume={The Morgan Kaufmann series in interactive technologies}, publisher={Elsevier Academic}, author={Pruitt, John and Adlin, Tamara}, year={2006} }

@book{Pruitt, John_Adlin, Tamara_2010, address={San Francisco, Calif}, title={The essential persona lifecycle: your guide to building and using personas}, url={http://www.sciencedirect.com/science/book/9780123814180}, publisher={Morgan Kaufmann}, author={Pruitt, John and Adlin, Tamara}, year={2010} }

@book{Saaksvuori, Antti_Immonen, Anselmi_2005, address={Berlin, Heidelberg}, edition={Second Edition}, title={Product Lifecycle Management}, url={http://dx.doi.org/10.1007/b138258}, publisher={Springer Berlin · Heidelberg}, author={Saaksvuori, Antti and Immonen, Anselmi}, year={2005} }

@book{Sambrook, Joseph_Russell, David W._2001, address={Cold Spring Harbor, N.Y.},

edition={3rd ed}, title={Molecular cloning: a laboratory manual}, publisher={Cold Spring Harbor Laboratory Press}, author={Sambrook, Joseph and Russell, David W.}, year={2001} }

@book{Thomson, Peninah_Lloyd, Tom_2011, title={Women & the new business leadership}, url={https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://shib.manchester.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780230306882}, publisher={Palgrave Macmillan}, author={Thomson, Peninah and Lloyd, Tom}, year={2011} }

@book{Tidd, Joseph_Bessant, J. R._2009, address={Hoboken, N.J.}, edition={4th ed}, title={Managing innovation: integrating technological, market and organizational change}, publisher={Wiley}, author={Tidd, Joseph and Bessant, J. R.}, year={2009} }

@book{Trott, Paul_2012a, address={Harlow, England}, edition={5th ed}, title={Innovation management and new product development}, publisher={Financial Times/Prentice Hall}, author={Trott, Paul}, year={2012} }

@inbook{Trott, Paul_2012b, address={Harlow, England}, edition={5th ed}, title={Chapter 2 & 3 of Innovation management and new product development}, booktitle={Innovation management and new product development}, publisher={Financial Times/Prentice Hall}, author={Trott, Paul}, year={2012} }

@book{Tushman, Michael L._Anderson, Philip_2004, address={Oxford}, edition={2nd ed}, title={Managing strategic innovation and change: a collection of readings}, publisher={Oxford University Press}, author={Tushman, Michael L. and Anderson, Philip}, year={2004} }

@article{Wirth_1938, title={Urbanism as a Way of Life}, volume={44}, url={http://www.jstor.org/stable/2768119}, number={1}, journal={American Journal of Sociology}, publisher={The University of Chicago Press}, author={Wirth, Louis}, year={1938}, pages={1-24} }

@article{Journal of Product Innovation Management, url={http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1540-5885/issues}, publisher={A test publisher} }

@misc{You Can't Innovate Like Apple, url={http://www.pragmaticmarketing.com/resources/You-Cant-Innovate-Like-Apple} }

@article{Emerald | Advances in Business Marketing and Purchasing | Volume 13 - Managing Product Innovation, url={http://www.emeraldinsight.com/books.htm?issn=1069-0964&volume=13} }